

COREPROFIT™
SOLUTIONS
PRESS RELEASE

FOR IMMEDIATE RELEASE

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CorePROFIT Solutions Welcomes Sharonview Credit Union

WEST CHESTER, PENNSYLVANIA –CorePROFIT Solutions is proud to welcome the latest addition to their customer base, Sharonview Credit Union. The credit union with \$900 million in assets and 60,000 members, has signed a 3-year Behavior-Based Costing and Profitability solution agreement. CorePROFIT is working with Sharonview Credit Union to provide essential insights into internal and external costs as well as profitability metrics for member, organization, product, branch, etc. so they can better serve their membership.

CorePROFIT Solutions, Inc. is a leading provider of outsourced cost development and profitability services for banks and credit unions. Established in 1999, CorePROFIT distinguishes itself on its proprietary Behavior-Based Costing methodology. CorePROFIT looks forward to a longstanding partnership with Sharonview Credit Union, providing them with industry leading profitability solutions.

Sharonview Credit Union is a subscriber of FISERV IntegraSys system.

For more information about CorePROFIT's Behavior-based profitability solutions, visit www.coreprofit.com.